



Objective: A philanthropic advocate of international cultural exchange and an entrepreneurial business executive who can generate miracles through team-building and communication, Tony Coolidge seeks to expand organizations by fostering an environment of abundance and partnership.

Experience: **City of Orlando Mayor’s Office** (www.cityoforlando.net) 2006-Present
International Advisory Board Member – Advise the City’s Mayor on international business and cultural issues.

USA-China Initiative (www.usachinainitiative.com) 2006-Present
Co-Founder and President – Co-founded an international consortium providing financial, HR and marketing resources to innovative start-up companies. Company was assigned as ambassadors for foreign trade and development of Shenyang, China by City District Governments. Responsible for strategic planning, organizational and communication structures, and supporting technologies.

Katrina’s Angels (www.katrinasangels.org) 2005-Present
Founder and Board Member – Founded the organization in response to Hurricane Katrina, developed Internet Client Management Software, Leadership Team to manage 600 volunteers signed up to serve over 1,800 clients. Acquired largest housing database available to Katrina refugees. Served survivors of natural disasters since Hurricane Katrina. Featured in article in August 2006 Issue of Redbook magazine.

ATAYAL (www.atayal.org) 2001-2005
Founder and Director – Created and organized the 501(c)(3) non-profit organization promoting indigenous cultures of the Taiwan and the world. The organization now develops inter-tribal initiatives to develop cultural exchanges and economic development. Developed board members, and volunteer networks. Projects include documentaries, and cultural events. Spoke on a panel to tribal and world leaders in May 2004 at the Permanent Forum on Indigenous Issues at the United Nations in New York.

IBidUSA.com, Inc. 1999-2001
Co-founder and President – Created the business plan and team for a new Internet marketing business concept. With 3 partners, raised \$200,000, launched software, ran marketing campaign, expanded to over 20 employees with \$1 million in revenue in less than 2 years. The company is now a publicly trading company on the American Stock Exchange.

Education & Training: **Landmark Education** 2001-2004
 Team Management Leadership Program & Communications Curriculum

University of Texas at Austin, Bachelors Degree in Advertising 1992
 School of Communications, Minor in Marketing,

Proficiencies:

- Proficient (8 years) business plan writing and development skills
- Proficient (8 years) team management and organizational skills
- Successful grant writer
- Published writer
- Mastery in (12 years) web development, HTML, VBScript, Access, SQL



Tony Coolidge

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BIOGRAPHY

By day, Tony Coolidge is an unassuming business entrepreneur. When he is not connecting people and resources internationally, he takes on advocacy for international indigenous peoples and sustainable, green development. Tony has the ability to create miracles with teamwork and communication, which he has done in the corporate world and the world of advocacy. He set in motion events to fulfill on his commitment to bring together the 300 million indigenous peoples of the world in the spirit of self-determination, taking on the form of improved communication, cultural exchanges and economic cooperation.

Accomplishments

As co-founder and President of an international consulting group, [USA-China Initiative](#), Tony Coolidge and his partners are supporting the "Green Movement" in business. They are providing financial, communication and marketing resources for companies providing "Green" solutions for clean waste processing, energy production, transportation, and building. The group is also provides companies access to overseas markets and is currently developing an international consortium to bring foreign development to Shenyang China. Recognized for his international accomplishments, he was invited to join as a founding member of the City of Orlando International Advisory Board, joining high-powered international attorneys, businessmen and consular staff to advise the Mayor of Orlando. In September 2005, in response to Hurricane Katrina, he founded [Katrina's Angels](#), a volunteer organization dedicated to providing long-term employment and housing solutions for the evacuees of Hurricane Katrina.

In December 2004, with a production crew from Florida, he organized and funded a trip to Taiwan to shoot the documentary film, [Voices In The Clouds](#). This documentary film, with a budget of \$100,000, highlights the indigenous cultures of Taiwan and expresses the importance of discovering our roots.

In October 2004, he made Orlando the showcase of the indigenous world with the Indigenous Heritage Festival, an international gathering of tribal groups, featuring films, performances and exhibits. He founded, organized and raised money for the \$30,000 event, which brought together 14 tribes from 3 continents. The ATAYAL organization partnered with the Seminole Tribe of Florida and other groups to create the event.

Tony is also a published writer and artist. He has written several magazine articles and is currently working on a [novel](#) about a possible China-Taiwan-USA conflict scenario.

In July 2004, Tony wrote an article for [Cultural Survival Quarterly](#), an internationally distributed magazine focused on indigenous world issues. His article is a summarized of the issues and developments of the indigenous people of Taiwan throughout the last decade.

In May 2004, Tony spoke to world tribal leaders at the United Nations during the [Permanent Forum on Indigenous Issues](#) on a panel on issues facing indigenous youth. This opportunity expanded Tony's vision and the direction of the ATAYAL organization.

In 2003, Tony and ATAYAL arranged for government sponsorship and financing of the documentary film, [Atayal \(Taroko\) Trail](#), with a budget of \$300,000. This film features a history of Tony's Atayal tribal heritage. The film was screened at the [Enzian Theater](#) in June 19, 2004 and was screened at the Indigenous Heritage Festival on October 16, 2004.

In May 2003, Tony Coolidge arranged for the recognition of the Taiwanese-American Heritage Festival at Orlando City Hall with Commissioner Patty Sheehan presenting a Proclamation by the Mayor. Tony continues to work with the Taiwanese-American community to expand awareness of Taiwanese issues.

From 2001-2005, Tony Coolidge has worked as Director of [ATAYAL](#), a 501 (c)(3) non-profit organization he founded. The organization is dedicated to heightening the awareness and understanding of the disappearing indigenous culture of Taiwan. Since speaking at the United Nations and networking with other tribal leaders, Tony has expanded the company to unite indigenous cultures of the world.

In 1999, he co-founded and was President of the Internet auction company, [iBidUSA.com](#), which became a publicly trading company on the American Stock Exchange in 2002. Tony co-developed the concept, patented it and wrote the business plan. He worked with three partners to raise money, hire staff and develop the software and marketing system. Within the first year, the company expanded to 20 employees and two offices and almost \$1 million in sales.

From 1997-1998, Tony created the marketing concepts and materials for [American Access Technologies](#), a telecommunications manufacturing company. The well-developed corporate image allowed the fledgling company to compete with and attract Fortune 500 companies immediately. He served in the capacity of Vice President of Marketing before he developed iBidUSA.com. American Access Technologies is now a debt-free multi-million-dollar publicly-trading company.

From 1995-1999, Mr. Coolidge served as President of [PROactive Media, Inc.](#), a web, multimedia and production company, which has produced work for hundreds of clients nationally. The company developed and branded a proprietary web marketing system called SEO TrafficBoost™

It was in 1995 Tony published [Village In The Clouds](#) in Orient Magazine. The article chronicled his discovery of his indigenous heritage in Taiwan after his mother's death. The exposure and support he received after writing this article inspired Tony to organize ATAYAL, Inc.

Tony Coolidge received a Bachelor's of the Arts in Advertising and Marketing from the University of Texas at Austin in 1992.



AFFILIATIONS

BUSINESS:

- International Advisory Committee Member for City of Orlando Mayor
- Co-founder of the Go Business Network
- Co-founder of the Business Developers Alliance
- Board Member of the Web Developer Society
- Member of the Taiwanese Chamber of Commerce of Seminole County

ADVOCACY:

- Advisory Committee Member for the Orange County School Board
- Board Member of the Indigenous Heritage Festival
- Member of the Association for Professional Fundraisers
- Member of the Asian Heritage Council
- Event organizer for the 2005 Orlando Moon Festival



REFERENCES

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